

Divisional Office, Jeevan Bima Marg, Pandri, Raipur-492004

Ref: Sales / 2024-25 / NEWS PAPER ADVERTISEMENT

Date: 16.05.2024

To,

Dear Sir/Madam,

Re: Quotation for Publication of News Paper Advertisement Rate for F.Y 01.04.2024 to 31.03.2025.

Quotations are invited for Rate for publication of News Paper Advertisement in Sealed envelope marked "Quotation for Rate for publication of News Paper Advertisement. We required rate for One Hindi and one English Daily News paper published from Raipur. (Raipur Edition including Jagdalpur and Durg Rajnandgaon)

News Paper	Language	Raipur Edition including Jagdalpur and Durg Rajnandgaon	Card Rate	Corporate Discount for LIC	Agency Discount	Net Rates per Sq CM (shall be exclusive of GST) For FY 01.04.2024 to 31.03.2025
DAINIK BHASKER	Hindi	---DO---				
NAV BHARAT	Hindi	---DO---				
HARIBHUMI	Hindi	---DO---				
PATRIKA	Hindi	---DO---				
NAIDUNIYA	Hindi	---DO---				
DESHBANDHU	Hindi	---DO---				
HITAVADA	English	---DO---				
CRONICAL	English	---DO---				
TIMES OF INDIA	English	---DO---				

- Please quote the rate for F.Y 01.04.2024 to 31.03.2025 for Raipur Edition including Jagdalpur and Durg Rajnandgaon in attached form..
- These Rates shall be exclusive of GST. GST will be paid as per applicable rates.
- Post/Courier/By Hand in such a way that **it should reach us on or before 22.05.2024 up to 03.00 pm.**
- **Received Tenders within scheduled time will be opened on 22.05.2024 at 3.30 pm at Sales deptt. Divisional Office Raipur CG**
- The quotation in a **SEALED envelope marked "Tender for Quotation for Publication of News Paper Advertisement Rate for FY 01.04.2024 to 31.03.2025."** should reach at Sales Deptt LIC OF INDIA DIVISIONAL OFFICE PANDRI RAIPUR (C.G.) **latest by 3 PM on 22.05.2024.** Quotations received after the time will be rejected.

Yours faithfully,

Senior Divisional Manager

Rate for publication of News Paper Advertisement

FY 01.04.2024 to 31.03.2025

(Please send your sealed envelope)

_To,

SR DIVISIONAL MANAGER
L I C OF INDIA
DIVISIONAL OFFICE, "JEEVAN PRAKASH "
JEEVAN BIMA MARG, PANDRI RAIPUR, C.G

Sub:- Rate for Publication of News Paper Advertisement FY 01.04.2024 to 31.03.2025

In compliance to your letter dated **16.05.2024** calling for quotations news Paper Advertisement(Tender Rates)
We are quoting our agencies rates for the news paper advertisement (Rates per Sq CM) **Raipur Edition including Jagdalpur and Durg Rajnandgaon .**

News Paper	Language	Raipur Edition including Jagdalpur and Durg Rajnandgaon	Card Rate	Corporate Discount for LIC	Agency Discount	Net Rates per Sq CM (shall be exclusive of GST) For F.Y <u>01.04.2024 to 31.03.2025</u>
DAINIK BHASKER	Hindi	---DO---				
NAV BHARAT	Hindi	---DO---				
HARIBHUMI	Hindi	---DO---				
PATRIKA	Hindi	---DO---				
NAIDUNIYA	Hindi	---DO---				
DESHBANDHU	Hindi	---DO---				
HITAVADA	English	---DO---				
CRONICAL	English	---DO---				
TIMES OF INDIA	English	---DO---				

Signature & Seal of the Firm