

Divisional Office, Jeevan Bima Marg, Pandri, Raipur-492004

Ref: Sales / 2024-25 / NEWS PAPER ADVERTISEMENT

Date: 05.06.2024

To,

Dear Sir/Madam,

Re: Quotation for Publication of News Paper Advertisement Rate.

Quotations are invited for Rate for publication of News Paper Advertisement in Sealed envelope marked "Quotation for Rate for publication of News Paper Advertisement. We required rate for One Hindi and one English Daily News paper published from Raipur. (Raipur Edition including Jagdalpur and Durg Rajnandgaon)

News Paper	Language	Raipur Edition including Jagdalpur and Durg Rajnandgaon	Card Rate	Corporate Discount for LIC	Agency Discount	Net Rates per Sq CM (shall be exclusive of GST)
DAINIK BHASKER	Hindi	---DO---				
NAV BHARAT	Hindi	---DO---				
HARIBHUMI	Hindi	---DO---				
PATRIKA	Hindi	---DO---				
NAIDUNIYA	Hindi	---DO---				
DESHBANDHU	Hindi	---DO---				
HITAVADA	English	---DO---				
CRONICAL	English	---DO---				
TIMES OF INDIA	English	---DO---				

- Tender fee (Non refundable) Rs.250.00 + GST 18%, Total 295.00 (Rs.Two Hundred Ninety Five only) to submitted along with the tender.
- Please quote the rate for Raipur Edition including Jagdalpur and Durg Rajnandgaon in attached form..
- These Rates shall be exclusive of GST. GST will be paid as per applicable rates.
- Post/Courier/By Hand in such a way that **it should reach us on or before 18.06.2024 up to 04.30 pm.**
- **Received Tenders within scheduled time will be opened on 19.06.2024 at 11.30 am at Sales deptt. Divisional Office Raipur CG**
- The quotation in a **SEALED envelope marked "Tender for Quotation for Publication of News Paper Advertisement Rate ."** should reach at **Sales Deptt LIC OF INDIA DIVISIONAL OFFICE PANDRI RAIPUR (C.G.) latest by 04.30 PM on 18.06.2024.** Quotations received after the time will be rejected.
- LIC reserves the right to reject any tender in part or full without assigning any reason.
- Any tender not in compliance with the above terms and conditions and the specifications, will be liable to be rejected.
- Any conditional Tender and any modification in the tender shall not be considered.
- Tender validity will be one year from opening the tender.

Yours faithfully,

Senior Divisional Manager

Rate for publication of News Paper Advertisement

(Please send your sealed envelope)

To,

SR DIVISIONAL MANAGER
L I C OF INDIA
DIVISIONAL OFFICE, "JEEVAN PRAKASH "
JEEVAN BIMA MARG, PANDRI RAIPUR, C.G

Sub: - Rates for Publication of News Paper Advertisement.

In compliance to your letter dated **05.06.2024** calling for quotations news Paper Advertisement(Tender Rates)
We are quoting our agencies rates for the news paper advertisement (Rates per Sq CM) **Raipur Edition including Jagdalpur and Durg Rajnandgaon .**

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DAINIK BHASKER	Hindi	---DO---				
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NAIDUNIYA	Hindi	---DO---				
DESHBANDHU	Hindi	---DO---				
HITAVADA	English	---DO---				
CRONICAL	English	---DO---				
TIMES OF INDIA	English	---DO---				

All the Terms & Conditions of Tender as Mentioned in Tender calling letter, accepted by us.

Signature & Seal of the Firm