



INVITATION FOR REQUEST FOR PROPOSAL FOR
DEVELOPMENT OF NEXTGEN MARKETING TECHNOLOGY PLATFORM
FOR LIFE INSURANCE CORPORATION OF INDIA
(Ref: LIC/CO/IT/DT/2024/RFP/03 Dated: 18.07.2024)

Corrigendum-2

S.No	Addition / Deletion / Modification / Clarification	RFP Clause No. / Annexure No. & Page No.	Old Requirement / Condition / Annexure	New Requirement / Condition / Annexure
1	Modification	1.7 Appendix to RFP: Tender Information Summary (TIS) Critical Dates (ITB-clauses 2.6; 2.7; 2.8; 2.9 and 2.10); Page 3	Bid Submission Closing Date & Time: Friday, 30.08.2024 till 3:30 PM Bid Opening (techno-commercial Proposal) Date & Time: Friday, 30.08.2024 till 4:00 PM	Bid Submission Closing Date & Time: Monday, 09.09.2024 till 3:30 PM Bid Opening (techno-commercial Proposal) Date & Time: Monday, 09.09.2024 at 4:00 PM
2	Addition	2.3.1 Eligibility to Participate Page 11		a. If any Bidder submits Bid on behalf of Principal / OEM, the same Bidder shall not submit a Bid on behalf of another Principal/OEM under the RFP. b. Either the Bidder on behalf of Principal/OEM or Principal/OEM itself is allowed to Bid, however both cannot bid simultaneously .i.e. The OEM (in individual capacity) and their SI cannot bid separately i.e. either OEM in individual capacity or their SIs can bid in the RFP. In case, both OEM (in individual capacity) and their SI submit bids, the bid submitted by OEM (in individual capacity) will only be considered.
3	Modification	5.2 Stage 1 – Bidder Eligibility Criteria, Page 99	Relevant Certifications: The bidder should have CMMi Level 3 certificate, valid as on date of submission. The proposed OEM Tool(s) should be ISO 27001 & SoC2 compliant.	Relevant Certifications: The bidder should have CMMi Level 3 certificate, valid as on date of submission. The proposed OEM Tool(s) should also be compliant with – 1. ISO 27001 (Mandatory) 2. SoC2 compliant (Desirable)

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4	Modification	Table 2: Technical Evaluation criterion <i>Page 101</i>	OEM Capability – 1. Experience with other clients - Implementation of campaign Management / customer management / marketing automation for other clients in last 3 years, since Jan-21 - 10 marks	OEM Capability – 1. Experience with other clients - Implementation of campaign Management / customer management / marketing automation for other clients in last 3 years, since Jan-21 (or is active on the date of submission of RFP) - 10 marks
5	Modification	T-4 <i>Page 135</i>	The documentary evidence submitted should reflect the contract start date during the last 3 financial years (2020-2021, 2021-2022, 2022-2023 and 2023-2024).	The documentary evidence submitted should reflect the contract start date during the last 3 financial years (2020-2021, 2021-2022, 2022-2023 and 2023-2024 OR should still be active on the date of submission of RFP).
6	Modification	Form T-1C: Bidder's Eligibility Criteria as per the RFP <i>Page 130</i>	Relevant Certifications: The bidder should have CMMi Level 3 certificate, valid as on date of submission. The proposed OEM Tool(s) should be ISO 27001 & SoC2 compliant.	Relevant Certifications: The bidder should have CMMi Level 3 certificate, valid as on date of submission. The proposed OEM Tool(s) should also be compliant with – 1. ISO 27001 (Mandatory) 2. SoC2 compliant (Desirable)

Note: All other terms and conditions, forms of the RFP document remain unchanged. In case of any ambiguity, the RFP document will stand.

Date: 23rd August 2024
Place: Mumbai

Executive Director
(IT & Digital Transformation)