



Marketing Department, Northern Zonal Office, "Jeevan Bharti", 124 Connaught Circus, New Delhi - 110001

Ref: NZ/Mktg./MO/Empanelment/24-25

Date: 16.01.2025

To,  
The Executive Director (CC),  
LIC of India,  
Central Office,  
Mumbai.

Dear Sir,

**Re:- Publishing of Advertisement for "Empanelment of Firms/ Agencies/  
Dealers for Competition Prizes/ Gift Articles/ Mementos" on LIC Website**

We are publishing an advertisement for "Empanelment of Firms/ Agencies/  
Dealers for Competition Prizes/ Gift Articles/ Mementos" for our Zone in the  
local newspapers of Delhi on 20<sup>th</sup> January, 2025.

The details of advertisement with specification, Terms & Conditions and  
Application Proforma are to be put up on LIC website [www.licindia.in](http://www.licindia.in) under  
the head "Tenders".

We are submitting the copy of the text to be put up on the website.

Thanking you.

Yours faithfully,

| Regional Manager (Marketing)

**Encl.: As above**