



विपणन विभाग, केंद्रीय कार्यालय, तीसरी मंज़िल, पश्चिम स्कन्ध, योगक्षेम, जीवनबीमा मार्ग, मुंबई ४०००२१, फ़ोननं: 022-66598332,  
ईमेल : [co\\_marketing@licindia.com](mailto:co_marketing@licindia.com) Marketing Department, Central Office, 3<sup>rd</sup> Floor, West Wing,  
'Yogakshema', J.B.Marg, Mumbai-400021, Tel: 022-66598332

**Date : 11.04.2025**

**Technical Bid Evaluation Result**

**Tender No : MKTG/OPRNS-14/2024-25**

**TENDER FOR ARRANGING EDUCATIONAL TOUR FOR AGENTS OF LIC OF INDIA  
AT SWITZERLAND**

With reference to the above mentioned tender, all tenderers are hereby informed that LIC of India, Central Office, Marketing Department has evaluated the Technical Bids opened on 09.04.2025. The result of the eligible/ineligible bidders for opening of Financial Bids is as follows :

Eligible Bidders :

**Kesari Tours Pvt. Ltd.**  
**Veena Hospitality Pvt. Ltd.**  
**Zenith Leisure Holidays Ltd.**  
**Thomas Cook India Ltd.**

Ineligible Bidders :

**Dook Travels Pvt.Ltd**  
**ICE Travels & Tour Pvt. Ltd**  
**Sharp Travels India Ltd.**

**Sd/-**  
**Executive Director (Mktg/PD) & CMO**