

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 30.06.2015

Business Acquisition through different channels (Group) ***													
Sl.No.	Channels	Current Quarter (01.04.2015 to 30.06.2015)			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	831	533397	273.88	1177	1241985	197.80	831	533397	273.88	1177	1241985	197.80
2	Corporate Agents-Banks	0	0	0.00	39	18458	6.38	0	0	0.00	39	18458	6.38
3	Corporate Agents -Others	0	0	0.00	1	10	1.52	0	0	0.00	1	10	1.52
4	Brokers	0	0	0.00	2	350	0.42	0	0	0.00	2	350	0.42
5	Micro Agents	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
6	Direct Business	4994	8215730	10657.7	6436	13082873	7014.65	4994	8215730	10657.7	6436	13082873	7014.65
	Total(A)	5825	8749127	10931.58	7655	14343676	7220.78	5825	8749127	10931.58	7655	14343676	7220.78
1	Referral (B)	0	0	0.00	0	0	0	0	0	0.00	0	0	0.00
	Grand Total (A+B)	5825	8749127	10931.58	7655	14343676	7220.78	5825	8749127	10931.58	7655	14343676	7220.78

- Note:
1. Premium means amount of premium received from business acquired by the source
 2. No of Policies stand for no. of policies sold