

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 31.12.2015

Business Acquisition through different channels (Group) ***													
Sl.No.	Channels	Current Quarter (01.10.2015 to 31.12.2015)			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	1210	500491	417.40	1772	917598	247.77	3320	1525267	865.60	4503	4531828	698.64
2	Corporate Agents-Banks	18	475	0.45	13	10488	1.99	45	3097	0.72	101	39015	11.04
3	Corporate Agents -Others	1	0	8.28	1	572	0.06	46	0	40.17	2	582	0.10
4	Brokers	25	369413	10.95	18	1928	3.24	38	581832	14.34	31	21206	5.17
5	Micro Agents	0	0	0.00	0	0		0	0	0.00	0	0	0.00
6	Direct Business	5639	5945321	12572.89	5533	6899614	7807.17	17458	37545651	39383.33	19723	28919124	27659.50
	Total(A)	6893	6815700	13009.97	7337	7830200	8060.23	20907	39655847	40304.16	24360	33511755	28374.45
1	Referral (B)	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
	Grand Total (A+B)	6893	6815700	13009.970	7337	7830200	8060.23	20907	39655847	40304.16	24360	33511755	28374.45

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold