

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 30.06.2014

Business Acquisition through different channels (Group) ***													
Sl.No.	Channels	Current Quarter (01.04.2014 to 30.06.2014 )			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	1177	1241985	197.80	1340	1741507	241.84	1177	1241985	197.80	1340	1741507	241.84
2	Corporate Agents-Banks	39	18458	6.38	60	6720	1.81	39	18458	6.38	60	6720	1.81
3	Corporate Agents -Others	1	10	1.52	3	658	0.00	1	10	1.52	3	658	0.00
4	Brokers	2	350	0.42	5	272	0.80	2	350	0.42	5	272	0.80
5	Micro Agents	0	0	0.00	0	0	0	0	0	0.00	0	0	0
6	Direct Business	6436	13082873	7014.65	3924	4830555	8058.6138	6436	13082873	7014.65	3924	4830555	8058.61
	Total(A)	7655	14343676	7220.78	5332	6579712	8303.06	7655	14343676	7220.78	5332	6579712	8303.06
1	Referral (B)	0	0	0.00	0	0	0	0	0	0.00	0	0	0.00
	Grand Total (A+B)	7655	14343676	7220.78	5332	6579712	8303.06	7655	14343676	7220.78	5332	6579712	8303.06

- Note:
1. Premium means amount of premium received from business acquired by the source
  2. No of Policies stand for no. of policies sold