

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 30.06.2017

Business Acquisition through different channels (Group) ***													
Sl.No.	Channels	Current Quarter (01.04.2017 to 30.06.2017)			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	676	406938	130.78	609	328514	424.06	676	406938	130.78	609	328514	424.06
2	Corporate Agents-Banks	31	1376	0.23	0	0	0.00	31	1376	0.23	0	0	0.00
3	Corporate Agents -Others	3	931	1.11	0	45	0.04	3	931	1.11	0	45	0.04
4	Brokers	7	4543	4.15	17	4288	0.67	7	4543	4.15	17	4288	0.67
5	Micro Agents	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
6	Direct Business	5495	5955165	14846.77	5156	12429467	14917.56	5495	5955165	14846.77	5156	12429467	14917.56
	Total(A)	6212	6368953	14983.04	5782	12762314.00	15342.33	6212	6368953	14983.0417	5782	12762314	15342.33
1	Referral (B)	0	0	0.00	0	0	0	0	0	0.00	0	0	0.00
	Grand Total (A+B)	6212	6368953	14983.04	5782	12762314	15342.33	6212	6368953	14983.04	5782	12762314	15342.33

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold