

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 30.06.2010

Business Acquisition through different channels (Group) ***												
Sl.No.	Channels	Current Quarter (01.04.2010 TO 30.06.2010)			Same Quarter Previous year			Up to the period			Same period of the previous ye	
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered
1	Individual agents	503	267798	95.18	375	110205	190.35	503	267798	95.18	375	110205
2	Corporate Agents-Banks	48	10233	29.18	72	8173	1.75	48	10233	29.18	72	8173
3	Corporate Agents -Others	28	6091	10.4	128	4873	0.04	28	6091	10.4	128	4873
4	Brokers	4	931	0.3	11	596	0.26	4	931	0.3	11	596
5	Micro Agents	0	0	0	0	0	0	0	0	0	0	0
6	Direct Business	3133	5460017	5733.25	2887	3194383	2872.64	3133	5460017	5733.25	2887	3194383
	Total(A)	3716	5745070	5868.31	3473	3318230	3065.04	3716	5745070	5868.31	3473	3318230
1	Referral (B)	0	0	0	0	0	0	0	0	0	0	0
	Grand Total (A+B)	3716	5745070	5868.31	3473	3318230	3065.04	3716	5745070	5868.31	3473	3318230

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

*** Above data pertaining to NEW BUSINESS only.

Chief(SBU-P&GS)

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Premium (IN CRS)
190.35
1.75
0.04
0.26
0
2872.64
3065.04
0
3065.04