

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 31/03/2009

Business Acquisition through different channels (Group) ***													
Sl.No.	Channels	Current Quarter (01.01.2009 TO 31.03.2009)			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	1354	667968	545.18	1615	1729474	499.82	3500	2576609	1542.03	3766	4984410	1077.82
2	Corporate Agents-Banks	411	60096	59.61	356	179769	20.13	1251	107482	143.38	760	470428	47.13
3	Corporate Agents -Others	45	57220	45.64	128	23800	3.58	114	143583	92.17	254	189085	17.58
4	Brokers	42	1138	0.94	42	11289	6.37	83	5348	2.52	168	14218	6.37
5	Micro Agents	0	0	0	0	0	0	0	0	0	0	0	0
6	Direct Business	5588	9817865	4071.13	4786	9514754	4077.34	16387	28937639	10956.42	17656	21080000	9507.48
	Total(A)	7440	10604287	4722.5	6927	11459086	4607.24	21335	31770661	12736.52	22604	26738141	10656.38
1	Referral (B)	0	0	0	0	0	0	0	0	0	0	0	0
	Grand Total (A+B)	7440	10604287	4722.5	6927	11459086	4607.24	21335	31770661	12736.52	22604	26738141	10656.38

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

*** Above data pertaining to NEW BUSINESS only.

