

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 31.03.2022

Business Acquisition through different channels (Group) *** (AUDITED AND FINAL)													
Sl.No.	Channels	Current Quarter (01.01.2022 to 31.03.2022)			Same Quarter Previous year (01.01.2021 to 31.03.2021)			Up to the period 31.03.2022			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	3128	828045	220.13	679	338879	1065.07	4820	1790160	4319.25	2063	759720	3098.74
2	Corporate Agents-Banks	106	17014	32.65	145	77843	30.23	380	75454	1522.31	319	115284	31.66
3	Corporate Agents -Others	60	228288	8.27	26	4458	13.00	398	611074	14.32	67	8322	17.90
4	Brokers	119	211754	65.01	21	97591	38.35	605	577855	234.89	35	101506	53.41
5	Micro Agents	0	0	0.00	0	0	0.00	0	0	0			
6	Direct Business	7687	13922873	53423.36	9830	14591122	37120.16	30067	28875555	137847.80	29311	30580116	124567.73
	Total(A)	11100	15207974	53749.42	10701	15109893	38266.82	36270	31930098	143938.59	31795	31564948	127769.44
1	Referral (B)	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
	Grand Total (A+B)	11100	15207974	53749.42	10701	15109893	38266.82	36270	31930098	143938.59	31795	31564948	127769.44

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

Executive Director (P&GS)

Date: 10.06.2022