

FORM L-38 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (INDIVIDUAL)**Name of the Insurer: LIFE INSURANCE CORPORATION OF INDIA****Business Acquisition through Different Channels (Individual)****Date: 09.06.2022****QUARTER END : 31.03.2022**

Sl. No.	Channels	For the Quarter - Current Year		For the Quarter - Previous Year		Up to the Quarter - Current Year		Up to the Quarter - Previous Year	
		No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)
1	Individual agents	8728604	1821459.10	8889097	1511375.17	20641416	5278943.86	19647857	5290996.51
2	Corporate Agents-Banks	76699	60158.43	80177	42028.40	216518	144099.66	212182	175576.20
3	Corporate Agents -Others	10219	1858.96	8615	1636.13	28360	5066.56	24865	6501.21
4	Brokers	665	1156.28	714	727.90	1492	2843.07	1554	3713.79
5	Micro Agents	205420	7319.38	424657	12107.59	732007	25792.36	992200	35292.35
6	Direct Business								
	- Online (Through Company Website)	5121	2386.38	5463	3865.95	13933	8881.07	19352	46766.09
	- Others	420	2267.01	30311	16523.83	2107	10316.84	69120	77519.61
7	IMF	7066	5063.81	3432	2205.20	17650	7928.08	8309	4285.26
8	Common Service Centres	35853	97.18	0	0	63487	159.67	0	0
9	Web Aggregators	0	0	0	0	0	0	0	0
10	Point of Sales	444	382.20	0	0	1725	702.06	0	0
11	Others (Please Specify)	0	0	0	0	0	0	0	0
	Total	9070511	1902148.73	9442466	1590470.17	21718695	5484733.23	20975439	5640651.02
	Referral Arrangements								

Note:

1. No of Policies stand for no. of policies sold