

Empanelment of Advertising Agencies.

LIC of India has finalized Empanelment of the following four advertising agencies for a period of two years.

M/s. R K Swamy BBDO

M/s. Mudra Communications

M/s. Draft FCB Ulka Advertising Pvt. Ltd

M/s. Hindustan Thompson Associates

Executive Director (SBU-IO/CC)