



Divisional Office: sales department “Jeevan Prakash”172-A/40,M.G.MARG, CIVIL LINES, ALLAHABAD.

ALL EMPANELED VENDORS

25.09.2023

The rates are being called from the empanelled vendors for publicity work to be done within the jurisdiction of Allahabad Division. Vendors should quote rates only in the category for which they have been empanelled. Kindly quote your rates as per the details given below :

- 1. WALL PAINTING in Rural & Urban area:** Wall Paintings in Rural/Urban area within the jurisdiction of Allahabad Division using the paint of Standard company and as per the design & specifications provided by LIC. Wall rent, Nagar Nigam, Municipal Tax or any other tax will be borne by the vendor:

	Rate Per Sq. Ft (Local)	RatePer Sq. Ft (Outstation)
Wall Painting		

- 2. WALL PAINTING on Highways:** Wall Paintings on Highways at a height of above 10 ft. within the jurisdiction of Allahabad Division using the paint of Standard company and as per the design & specifications provided by LIC. Wall rent, Nagar Nigam, Municipal Tax or any other tax will be borne by the vendor:

	Rate Per Sq. Ft
Wall Painting	

- 3. WALL WRAP of FLEX:** Wall Wrap of PVC Flex within the jurisdiction of Allahabad Division. Wall rent, Nagar Nigam, Municipal Tax or any other tax will be borne by the vendor:

	Rate Per Sq. Ft
Wall Painting	

- 4. BOAT PAINTING AT GANGA, YAMUNA AND SANGAM:** Rate of Boat painting at Ganga, Yamuna rivers and Sangam. The paint of standard company must be used for Boat painting as per the design & specifications provided by LIC. Painted boats must be existing at least for six months. The Rent, taxes and other charges related to boat painting/publicity will be borne by the vendor:

	Rate Per Boat
Boat Painting	

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5. **OWN HOARDING:** Size 20x10, Two Girders of 20 ft. length (150 x 75 mm, weight 3.2 Kg. per ft.), 2 Iron Angle of 20 ft. length (50 x 50 x 6 mm), Hoarding Frame using 170 running ft. Iron pipe (1"x1.5"x2 mm) & Star Flex. Please mention complete installation cost including material, Star Flex, labour, fitting, welding, transportation etc in local & outstation Branches under Allahabad Division and outside LIC offices such as Tehsil/Block/BDO Office/CDO Office:

TOTAL COST (Local)		TOTAL COST (Outstation)	
LIC Office	Other than LIC office	LIC Office	Other than LIC office

6. **CHANGE OF FLEX ON OWN HOARDINGS:** Cost of Flex including all charges such as labour, Transportation, fixing etc. to be changed in local/outstation Branches of Allahabad Division and outside LIC such as Tehsil/Block/BDO Office/CDO Office.

Flex Quality	Rate per sq. ft.	
	Local	Outstation
Star Flex- 6 Pass printing		
Other Flex-6 pass printing		

7. **HOARDING SHIFTING/REPAIRS:** Hoarding repair charges including transportation and other charges if any :

	Rate Per Hoarding (Local)	Rate Per Hoarding (Outstation)
Labour Charges for shifting of Hoarding with Girders in same premises.		
Labour Charges for repair including welding etc.		

	Rate in Running Ft (Local)	Rate in Running Ft (Outstation)
Iron Frame		
Angle Iron		
Iron Sheet (Rate in Sq. Ft.)		
Girders		

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- 8. REMOVAL OF FLEX:** Labour charges to remove the flex from Own Hoardings in local/outstation Branches of Allahabad Division.

Rate Per Sq. Ft (Local)	Rate Per Sq. Ft (Outstation)

- 9. FLEX BANNERS:** cost of Flex Banner as under:

Flex Quality	Rate per sq. ft.-10 ONZ	Rate per sq. ft.-13 ONZ
Star Flex-4 Pass printing		
Other Flex-4 Pass printing		
Star Flex-6 Pass printing		
Other Flex-6 Pass printing		

- 10. FLEX BANNERS WITH HANGING:** Rate of Flex Banners including Labour charges of hanging the Banners, transportation etc., to be hanged in Branches/SOs and other places outside the Branches such as on the highways, Fairs & Exhibition:

Flex Quality	Cost of Flex Banners with Hanging per sq. ft.	
	Local	Outstation
Star Flex-4 Pass printing		
Other Flex -4 Pass printing		
Star Flex-6 Pass printing		
Other Flex -6 Pass printing		

11. GLOW SIGN/WRAP UP (BACK LIT): The Glow Signs are to be installed in Divisional Office, Branches and SOs within the jurisdiction of Allahabad Division as per size and design provided by LIC with the specifications mentioned below:

1. 3M Panagraphics Flex (P IV) and 3M 2330 series (2330-26 Golden Yellow, 2330-86 Vivid Blue) vinyl with 3 years Matched Component System (MCS) WARRANTY.
2. All components of the Signage/Wrap except the electrical accessories should have a consolidated 3 years' warranty.
3. Media: - 3 years warranted with over laminated as per the specified colours as per revised CIP 2016.
4. Main Frame: MS square pipe of 1"x1" cross section, 20-gauge thickness. The box frame to be covered from top, bottom and sides by 26 gauge Pre Coated GI sheet and Back side to be covered by 26-gauge plain GI sheet.
5. Tensioning System: - Aluminum L Angle tensioning system for edge to edge lighting.
6. Electrical Accessories: - LED lights of standard ISI brand to be placed for every 4 sqft with electronic choke. Drip cap with 25mm extension. Overlap between two tube lights to be minimum 75mm to prevent dark bands. The lighting should be uniform and even throughout the box.

	Rate per Sq. Ft.	
	Local	Outstation
Glow Sign		
Glow Sign including Timer		

12. REPAIRING/SHIFTING OF GLOW SIGN/WRAP UP BOARD: Please give the rates for fixing/repairing the Glow Sign Boards:

Description of item	Rate per sqft	
	Local	Outstation
Labour charges for Shifting Glow Sign in same premises		
Labour charges for Repairing Glow Sign		
LED Light of ISI standard & One year guarantee (Rate per LED)		
Backlit Flex with Printing		
Frame Repairing with 1 inch ms pipe		
GSB Box repairing in iron sheet		
S/F of Electronic choke of ISI standard (one year guarantee)		
S/F T5(15mm dia) Tube Light of ISI standard (one year guarantee)		
S/F of starter of ISI Standard		

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13. ENTRY GATE OF FLEX: Cost of New Entry Gate of Flex, fix on 1” square Iron Pipe Frame (weight 8 kg. per 20 ft.) including all expenses such as Flex, labour charges, transportation etc. to be installed in Divisional Office, Branches, Satellite Offices:

Flex Quality	Cost of ENTRY GATE per sq. ft.	
	Local	Outstation
Star Flex-4 Pass printing		
Other Flex-4 Pass Printing		

14. CHANGE OF FLEX OF ENTRY GATES: Change of Flex on entry gate including all charges such as transportation, fixing etc. to be installed in Divisional Office, Branches, satellite Offices:

Flex Quality	Cost of Flex per sq. ft.	
	Local	Outstation
Star Flex-4 Pass printing		
Other Flex-4 Pass Printing		

15. REPAIR OF ENTRY GATES: Repair charges of Iron Pipe including all charges such as transportation, welding etc. to be done in Divisional Office, Branches and satellite Offices:

	Rate Running ft.	
	Local	Outstation
Iron Pipe		

16. AD BOARD/SIGN BOARD OF FLEX: AD Board/Sign Board of Flex, fix on 1” square Iron Pipe Frame & support at every 3 to 4 ft. (weight 8 kg. per 20 ft.) including all charges such as labour, transportation, fixing etc.to be fixed in Divisional Office, Branches, SOs, MOs, Premium Points, Tehsil, Block, Gram Panchayat and other places as per requirements within the jurisdiction of Allahabad Division:

Flex Quality	Rate of AD Board/Sign Board per sq. ft.	
	Local	Outstation
Star Flex -4 Pass printing		
Other Flex -4 Pass printing		

17. BACKDROP: The rate of Backdrop of flex (other than Star Flex),10 onz with 4 pass printing, sheets pasted on Iron Pipe frame to be fixed at the meeting hall within the jurisdiction of Allahabad Division:

	Backdrop rate per sq. ft.	
	Local	Outstation
Backdrop fixing including Material (Frame must be removed by the vendor at the end of the meeting)		

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18. SUNBOARD: The display Boards of HP High quality 2000 DPI digital printing on Vinyl tape and pasted on 3mm Sunboard.

	RATE PER SQ. FT.
SUNBOARD	

19. INDICATOR/DISPLAY BOARD FIX ON ONE ANGLE IRON: Indicator/Display Board of different sizes and 8 ft. height, made of PVC flex pasted on square Iron pipe 2"x2" and fix on one Iron Angle in center:

Flex Quality	Rate of Indicator/Display Board per sq. ft.	
	Local	Outstation
Reflective Flex (SUN STAR Flex-440 GSM)		

20. INDICATOR/DISPLAY BOARD FIX ON TWO ANGLE IRON: Indicator/Display Board of different sizes and 8 ft. height, made of flex pasted on square Iron pipe 2"x2" and fix on two Iron Angle on both sides:

Flex Quality	Rate of Indicator/Display Board per sq. ft.	
	Local	Outstation
Reflective Flex (SUN STAR Flex-440 GSM)		

21. STANDEE (Foldable): New Standee with display of message as provided by LIC including freight to & from Divisional Office, Allahabad:

	RATE PER STANDEE
STANDEE SIZE 2.5FEET	
STANDEE SIZE 3 FEET	

22. STANDEE (Foldable): FOR RENT - Standee with display of message as provided by LIC including freight to & from Divisional Office, Allahabad:

	RATE PER STANDEE PER DAY
STANDEE SIZE 2.5FEET	
STANDEE SIZE 3 FEET	

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23. Flex Change on STANDEE: New Flex (Ordinary Flex) on Standee as per the creative provided by LIC including freight to & from Divisional Office, Allahabad:

	RATE PER STANDEE
2.5 feet Other Flex-4 Pass printing	
3. feet Other Flex-4 Pass printing	

24. STANDEE (Fix with stand)/ Selfie Point: New Standee/Selfie Point with STAR flex, size may be differ according to requirement, display of message as provided by LIC including freight and all other charges:

	RATE PER Sq. Ft.
STANDEE/ Selfie Point	

25. Flex Change on Standee/ Selfie Point: New Flex (Ordinary Flex) on Standee/ Selfie Point as per the creative provided by LIC including all charges:

	RATE PER Sq. ft.
Other Flex -4 Pass printing	

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26. PUBLICITY VAN: Rate of Publicity van for running within the jurisdiction of Allahabad Division for publicity of LIC as per the Specifications given below:

- a. Make of the Van : Tata Ace or similar vehicle
- b. Mobile Van should be open body type.
- c. Mobile Van should have good sound system with two speakers to play jingle / theme songs provided from LIC.
- d. Nagar Nigam, Municipal Tax or any other tax will be borne by the vendor.
- e. In case of any loss to Fabrication & branding of van during running of mobile van, the charges will be borne by the vendor.
- f. Mobile Van may be engaged for a minimum period of 07 days as and when required during the empanelment period.
- g. Driver charges of any kind are not payable.
- h. Please quote the rate for Publicity Van as under:

	Van running for Minimum 7 days	Van running for Minimum 15 days	Van running for Minimum one Month & above
Fabrication Charges			
Rate per Day running for 80 KM/08 hours per day			
Rate per KM in excess of 80 KM in a day			

NOTE:

1. Star Flex-305 GSM and Other Flex-210 GSM (Brand Ultra or similar) are to be used in all items.
2. Please quote the rates for all items exactly as per the format given below every item, otherwise the tender will be rejected.
3. Please quote rate without tax, the GST will be payable extra as applicable.
4. Work order may be awarded to complete the work in any office within the jurisdiction of Allahabad Division.
5. The rate approval will be for full empanelment period and the vendor will be bound to work on the approved rates during this period.
6. Non serious vendors will be dealt seriously.
7. Tender should be submitted in sealed envelope. Sharing of rate will attract blacklisting of vendor.
8. Vendor have to provide tender fee Rs118/- (One Hundred eighteen) including GST non refundable(cash/ DD) in favour of LIC of India Payable at Allahabad.
9. Vendors have to provide EMD (Earnest money Deposit) Rs 30000/- (Thirty thousand) of approximate annual work order. The tender money may be paid by DD/Bankers Cheque in favour of LIC of India payable at Allahabad . EMD will not carry any interest.
10. The tender will be rejected in case of EMD not received.
11. The approved vendor will be bound to work on quoted rates. Refusal of work will attract action against the vendor.
12. The vendors are required to render their services on prompt basis as and when required.
13. A penalty Clause will be incorporated in case the work is not completed within the stipulated time or not completed as per the specifications given by LIC. The penalty will be decided by the competent authority.

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Additional Terms & Conditions for GlowSign/ Wrap up

1. Name & address of Converter/ Agency who will issue the 3M MCS Warranty Card.
2. Standard 3M MCS Warranty with period (from..... upto.....).
3. Address of the place where the sign Board has been installed.
4. Clear and visible photographs of the installed Sign Board of each location/ Branch
5. Along with LIC's logo Branch names & number is to be mentioned on the Sign Board.
6. Date of installation should be inscribed in the corner of every signage in DDMMYYYY format.
7. Execution of work order must be completed within 30 days from the date of issuance of the order, else appropriate penalty will be imposed for the period of delay.

UNDER ALLAHABAD DIVISION-

LOCAL BRANCHES

NO.	BRANCH
1	CBO-1 (INDIRA BHAWAN)
2	CBO-2 (KHARBANDA BHAWAN)
3	CBO-3 (KATRA)
4	CBO-IV (MUTTHIGANJ)
5	CBO-5 (NAINI)
6	DBO (INDIRA BHAWAN)
7	CAB
8	TRANS YAMUNA

OUTSTATION BRANCHES

1	BHARWARI
2	KUNDA
3	PRATAPGARH
4	PHOOLPUR
5	HANDIA
6	FATEHPUR
7	BINDKI
8	KARWI
9	ATARRA
10	BANDA

LOCAL SATELLITE OFFICES

1	JHUNSI
2	DHUMANGANJ
3	PHAPHAMAU

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OUTSTATION SATELLITE OFFICES

1	KHAGA
2	PATTI
3	MEJA
4	MANJHANPUR
5	BHAGWA CHUNGI
6	LAL GANJ AJHARA
7	BAHUA
8	MAU
9	PRATAPGARH-CLIA

Tender schedule is as under :

Date of inviting Tenders : 25.09.2023

Last date of receipt of Tenders : 09.10.2023, 05.30 PM

Date & time of opening of Tenders : 10.10.2023, 11.00 AM

Please send your Tender along with Tender Fee Rs 118/-Earnest Money Rs 30000/- addressing to Manager (Sales) LIC of India, Divisional Office , 172A/40, M.G.MARG, ALLAHABAD -211001. Please also mention “ Tender for Publicity Works” on the envelop.

Manager (Sales)

We accept all the above conditions

Signature and seal of Contractor

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