

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 30.09.2023

Business Acquisition through different channels (Group) *** (AUDITED AND FINAL)													
Sl.No.	Channels	Current Quarter (01.07.2023 to 30.09.2023)			Same Quarter Previous year (01.07.2022 to 30.09.2022)			Up to the period 30.09.2023			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	879	803032	1552.67	1393	441103	2546.58	1945	1160558	2759.52	2239	654901	3779.67
2	Corporate Agents-Banks	18	498713	1223.65	67	8225	2691.42	128	567129	1635.19	112	19826	5507.92
3	Corporate Agents -Others	15	37927	2.29	36	24681	1.31	80	216404	4.78	99	238902	3.93
4	Brokers	85	47807	38.35	33	36917	13.63	162	127685	48.06	128	155510	41.18
5	Micro Agents			0.00	0	0	0.00			0.00			0.00
6	Direct Business	8660	18054343	30291.63	8568	7328775	57170.12	13598	24282372	63059.07	13141	11721404	90374.67
	Total(A)	9657	19441822	33108.60	10097	7839701	62423.05	15913	26354148	67506.62	15719	12790543	99707.38
1	Referral (B)	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
	Grand Total (A+B)	9657	19441822	33108.60	10097	7839701	62423.05	15913	26354148	67506.62	15719	12790543	99707.38

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

Executive Director (P&GS)

Date: 10.11.2023