



विपणन विभाग, केंद्रीय कार्यालय, तीसरी मंज़िल, पश्चिम स्कन्ध, योगक्षेम, जीवन बीमा मार्ग, मुंबई ४०० ०२१, फोन नं: 022-66598332,
ईमेल : co_marketing@licindia.com Marketing Department, Central Office, 3rd Floor, West Wing,
'Yogakshema', J.B.Marg, Mumbai-400021 , Tel: 022-66598332

CORRIGENDUM

Tender No : LIC/MARKETING/AGENCY/TRANSFORMATION/RFP/2023-24/07

TENDER FOR ENGAGING STRATEGY CONSULTANT FOR “AGENCY CHANNEL TRANSFORMATION IN LIFE INSURANCE CORPORATION OF INDIA”

All prospective tenderers are hereby informed that, LIC of India, Central office, Marketing Department has revised key dates mentioned on the Page Nos. 15 & 16 of the above mentioned tender No. LIC/MARKETING/AGENCY/TRANSFORMATION/RFP/2023-24/07.

Accordingly, the revised key dates shall be as under:

Sr. No.	Stage	Start Date & Time	Expiry Date & Time
1	Uploading of tender documents i.e., Technical Bid / Financial Bid by LIC	14.12.2023 11:00 hrs	
2	Downloading of tender documents	14.12.2023 11:00 hrs	25.01.2024 16.30 hrs
3	Pre-Bid Discussions at LIC of India, Marketing Dept. 3 rd Floor, Yogakshema, Nariman Point, Mumbai	16.01.2024 14.30 hrs	
4	Deposit of Tender Processing Fees & EMD (bidders can choose any one of the following options)	To be paid before the submission of e-tender documents on e-tender portal	
(a)	In case of Demand Draft / Pay Order towards Tender Fee / EMD (in sealed envelope)	1. Proof of DD/Pay Order to be attached along with the e-tender documents. 2. Physical submission of original DD/Pay Order by 16:30 hrs on 25.01.2024.	
(b)	In case of NEFT payment towards Tender Fees & EMD	Details of NEFT Payment to be provided at the time of submission of e-tender documents in e-Tender Portal	
5	Online submission of Technical Bid and Financial Bid	14.12.2023 11:00 hrs	25.01.2024 17.30 hrs

6	Opening of Technical Bids	The Technical Bid will be opened on 29.01.2024 at 11:00 hrs
7	Technical presentation of Eligible Bidders	14.02.2024 to 29.02.2023 (Tentative) (Specific dates to be communicated later)
8	Opening of Financial Bids	11.03.2024, 14:30 hrs

Important: Pre-Bid queries in writing should be submitted on or before 03.01.2024 only.

Sd/-
Executive Director (Mktg/PD) & CMO