



विपणन विभाग, केंद्रीय कार्यालय, तीसरी मंज़िल, पश्चिम स्कन्ध, योगक्षेम, जीवन बीमा मार्ग, मुंबई ४०० ०२१, फोन नं: 022-66598332, ईमेल : co_marketing@licindia.com Marketing Department, Central Office, 3rd Floor, West Wing, 'Yogakshema', J.B.Marg, Mumbai-400021 , Tel: 022-66598332

Technical Bid Evaluation Result

Tender No : LIC/MARKETING/AGENCY/TRANSFORMATION/RFP/2023-24/07

TENDER FOR ENGAGING STRATEGY CONSULTANT FOR “AGENCY CHANNEL TRANSFORMATION IN LIFE INSURANCE CORPORATION OF INDIA”

With reference to the above mentioned tender, all bidders are hereby informed that following bidders are technically qualified as per RFP conditions:

Qualified Bidders :

1. The Boston Consulting Group (India)
2. McKinsey & Company India LLP.
3. A. T. Kearney Consulting (India)

Financial Bids of technically qualified bidders will be opened on 18th March 2024 at 3.00 P.M. as per the revised schedule, at Central Office, 3rd Floor (west Wing), Marketing Department, Yogakshema, Mumbai.

**Sd/-
Executive Director (Mktg/PD) & CMO**