



विपणन विभाग, केंद्रीय कार्यालय, तीसरी मंज़िल, पश्चिम स्कन्ध, योगक्षेम, जीवन बीमा मार्ग, मुंबई ४०० ०२१, फोन नं: 022-66598332,
ईमेल : co_marketing@licindia.com Marketing Department, Central Office, 3rd Floor, West Wing,
'Yogakshema', J.B.Marg, Mumbai-400021 , Tel: 022-66598332

Eligibility Result

Tender No : LIC/MARKETING/AGENCY/TRANSFORMATION/RFP/2023-24/07

TENDER FOR ENGAGING STRATEGY CONSULTANT FOR “AGENCY CHANNEL TRANSFORMATION IN LIFE INSURANCE CORPORATION OF INDIA”

With reference to the above mentioned tender, all bidders are hereby informed that LIC of India, Central office, Marketing Department has evaluated the proposals of Bidders as per the Eligibility Criteria given in the Tender document. The following bidders have been found eligible for evaluation of Technical bids:

Eligible Bidders :

1. The Boston Consulting Group (India)
2. MCKINSEY & Company India LLP.
3. A. T. KEARNEY Consulting (India)

**Sd/-
Executive Director (Mktg/PD) & CMO**