

Ref. No.: LIC/SE/2022-23/51

Date: August 12th, 2022

To,
The Manager
Listing Department
BSE Limited
Phiroze Jeejeebhoy Tower
Dalal Street
Mumbai – 400001

The Manager
Listing Department
The National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor, Plot C/1,
G Block, Bandra Kurla Complex
Mumbai - 400051

ScripCode: (BSE - 543526/ NSE - LICI)

Dear Sir/Madam,

Sub: FILLING OF PRESS RELEASE ON LIC GIVES UNIQUE OPPORUTINITY FOR POLICY HOLDERS TO REVIVE THEIR LAPSED POLICIES

We enclose herewith a copy of the Press Release for the Special Revival Campaign of LIC of India scheduled from 17082022 to 21102022

This is for your information and dissemination.

Yours faithfully,

For Life Insurance Corporation of India

**(Pawan Agrawal)
Company Secretary & Compliance Officer**



PRESS RELEASE

LIC GIVES A UNIQUE OPPORTUNITY FOR POLICYHOLDERS TO REVIVE THEIR LAPSED POLICIES

LIC brings a distinctive Special Revival Campaign from 17.08.2022 to 21.10.2022 for its customers to revive their individual lapsed LIC policies.

This Special Revival Campaign is a unique drive as it extends to all non-ULIP Policies with very attractive concession in late fee. Under this Special Revival Campaign except ULIP policies, all policies can be revived within 5 years from date of the First Unpaid Premium subject to policy conditions

Total Receivable Premium	% late fee concession	Maximum Concession allowed
Up to Rs.1,00,000	25%	Rs.2500
From 1,00,001 to 3,00,000	25%	Rs. 3000
From 3,00,001 and above	30%	Rs. 3500

There is a 100% waiver of late fee for Micro Insurance Policies to facilitate affordable restoration of risk cover.

There are no concessions in medical requirements.

Policies except ULIP Plans which are in lapsed condition during the premium paying term and not completed policy term as on the date of revival are eligible to be revived in this campaign.

The campaign is launched to benefit those policy holders who were not able to pay premiums due to unavoidable circumstances and their policy lapsed.

Life Insurance cover is a risk management, for contingent, unexpected loss of life. This campaign gives a rare opportunity for LIC's valued policy holders to revive their lapsed policies and continue the benefit of insurance to protect the financial interests of their family.

Dated at Mumbai on the 16th August,2022

For further information, please contact -
Executive Director (Corporate Communications)
LIC of India, Central Office, Mumbai. Email id ed_cc@licindia.com
Visit us at <https://www.licindia.in>